



CURRICULAR RELEVANCE OF PROGRAMMES TO LOCAL, REGIONAL, NATIONAL, AND GLOBAL NEEDS

(ACADEMIC SESSIONS 2018–23)

S.No.	Programme Code	Programme Name	Focus on Local Development Needs	Focus on Regional Development Needs	Focus on National Development Needs	Focus on Global Development Needs
1.	79	B.A. (Hons) Psychology	Addresses mental health challenges through community outreach, school counselling modules, and basic clinical training.	Equips students to work in rehabilitation centres, regional NGOs, and social service organizations through field practicum.	Develops professionals for national mental health missions and education systems aligned with India's increasing demand for mental health services.	Encourages cross-cultural competence and research-based practices in psychology, preparing students for global graduate programmes and collaborations.
2.	10	B.Sc. (Hons) Chemistry	Focuses on practical chemical testing, local water/soil analysis, and small industry applications.	Emphasizes industrial chemistry labs and agrochemical relevance within regional industries.	Builds capacity for roles in national R&D, pharmaceuticals, polymers, and materials industries.	Introduces global perspectives such as green chemistry, sustainable materials, and international research practices.
3.	11	B.Sc. (Hons) Mathematics	Enhances analytical skills for school teaching, local business modelling, and banking analytics.	Prepares students for regional data analytics and actuarial roles through applied mathematics modules.	Supports national research institutes, civil service exams, and science & tech missions.	Builds foundations for AI/ML, finance, and theoretical research in global academic and industrial sectors.



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4.	9	B.Sc. (Hons) Physics	Develops skills for teaching and technical support in local schools and workshops.	Focuses on instrumentation, electronics, and research assistance roles in regional labs.	Prepares students for advanced national research in energy, defence, and space sectors.	Engages students in foundational knowledge for global innovations in quantum physics, nanotechnology, and sustainable technologies.
5.	56	MCA (Master of Computer Applications)	Offers practical IT solutions for local industries and start-ups via projects and internships.	Aligns curriculum with regional software development and system management needs.	Contributes to the national Digital India mission by producing skilled software professionals.	Embeds global trends in cloud computing, cybersecurity, and software development for international competitiveness.
6.	1	B.Tech - CSE	Includes projects addressing local digital solutions, smart infrastructure, and app development.	Aligns with regional needs of IT hubs, tech parks, and industry 4.0 implementation.	Meets national demand for AI, ML, big data, and cybersecurity professionals.	Embeds global competencies in programming, ethical AI, and technological innovation for international IT sectors.
7.	18	B.A. (Hons) English	Promotes local storytelling, media literacy, and communication skills for community-based engagement.	Enhances regional publishing, journalism, and teaching competencies.	Builds critical thinking and policy analysis skills necessary for national-level civil and cultural services.	Encourages global literary discourse, cultural exchange, translation studies, and language-based research.
8.	19	B.A. (Hons) Economics	Focuses on microeconomic analysis of local businesses and employment patterns.	Addresses regional development challenges through policy analysis, data interpretation, and	Prepares students for national economic policy, planning commissions, and banking sector roles.	Builds global economic understanding, trade analysis, and development economics



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				socio-economic surveys.		skills aligned with international institutions.
9.	14	B.A. LL.B (Hons)	Promotes legal literacy, community justice, and awareness through legal aid clinics.	Addresses regional justice delivery systems and governance models.	Trains students for national judiciary, constitutional roles, and legislative drafting.	Provides exposure to international law, comparative legal systems, and human rights frameworks.
10.	15	B.Com. LL.B (Hons)	Encourages understanding of legal aspects of small enterprises, consumer rights, and taxation.	Supports regional business law needs in emerging economies and industries.	Aligns with corporate law, financial regulation, and policy enforcement needs of national economy.	Introduces global corporate governance, trade laws, and compliance standards.
11.	17	BBA LLB (H)	Promotes legal awareness and business compliance for local entrepreneurs and MSMEs.	Equips students to address regional issues in corporate law and economic disputes.	Supports India's legal and business framework with a focus on economic offences and business regulations.	Prepares students for international trade law, arbitration, and global regulatory frameworks.
12.	39	BBA (Business Intelligence & Analytics)	Develops data handling skills to support local business decision-making and marketing strategies.	Trains students for regional business analytics, retail, and supply chain optimization.	Meets national demand for data analysts in banking, insurance, telecom, and logistics sectors.	Builds capabilities for roles in global MNCs with advanced business intelligence platforms and AI-based analytics.
13.	73	B.Tech - CSE (AI & ML)	Facilitates AI-based solutions for local agriculture, healthcare, and education challenges.	Prepares graduates for regional AI labs, startups, and smart city projects.	Aligns with national initiatives like AI for All, Digital India, and national innovation missions.	Equips students with competencies for global careers in AI, ML, robotics, and advanced computing.



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14.	37	B.Sc. (Hons) - Forensic Science	Supports local law enforcement through crime scene analysis, evidence collection, and lab work.	Contributes to regional forensic labs, hospitals, and legal departments.	Addresses national need for forensic professionals in crime investigation, judiciary, and defence sectors.	Prepares for roles in international forensics, cybercrime units, and global justice systems.
15.	55	M.A. (Psychology)	Provides professional expertise for local mental health clinics, schools, and communities.	Prepares graduates to work in regional hospitals, NGOs, and psychological rehabilitation centres.	Supports national goals for improving mental health infrastructure and counselling services.	Builds knowledge for global mental health research, trauma counselling, and multicultural therapy.
16.	38	B.A. (Hons) - Political Science	Encourages local civic participation, governance awareness, and grassroots leadership.	Trains students to analyze and engage with regional political institutions and processes.	Develops skills for roles in civil services, policy-making, and electoral studies at the national level.	Introduces students to global politics, international relations, diplomacy, and comparative political systems.
17.	6	BCA (AI & Data Science)	Supports local businesses with app development, automation, and data solutions.	Addresses regional demand for AI tools, chatbots, and predictive analysis in industries.	Meets national objectives of AI skill-building and smart governance.	Builds competencies aligned with global industry standards in data science and machine learning.
18.	35	B.Tech - CSE (Full Stack Development)	Enables local IT solutions, app development, and support services for small businesses.	Addresses regional tech hub needs through frontend-backend integration and scalable web solutions.	Contributes to national demand for software engineers under Digital India and tech innovation missions.	Prepares for international software development, DevOps roles, and cloud-based systems in global firms.
19.	36	B.Tech - CSE (UX/UI)	Builds human-centered design skills for local startups,	Supports regional product design and digital experience	Meets national needs for intuitive, accessible platforms in government	Aligns with global trends in human-computer interaction, UI/UX design



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			educational platforms, and NGOs.	enhancement in service industries.	portals, e-commerce, and ed-tech.	thinking, and cross-cultural usability.
20.	3	B.Tech - Electrical & Electronics Engineering	Supports local infrastructure through energy systems, smart grids, and automation solutions.	Strengthens regional industries in power distribution, smart cities, and electronics manufacturing.	Contributes to national energy sustainability, Make in India, and green tech innovation efforts.	Builds expertise for global careers in embedded systems, renewable energy, and electronics R&D.
21.	4	B.Tech - Electronics & Communication Engineering	Enables local communication networks, signal systems, and embedded tech support.	Equips students for roles in regional telecom, broadcasting, and automation sectors.	Aligns with national missions in telecommunications, digital infrastructure, and defence tech.	Prepares for careers in global telecommunications, chip design, and IoT-based smart systems.
22.	5	B.Tech - Civil Engineering	Provides solutions for local housing, water management, and construction challenges.	Addresses regional development through smart infrastructure, transportation, and urban planning.	Contributes to national priorities in infrastructure growth, rural development, and sustainability.	Trains students for global infrastructure projects, green buildings, and international civil engineering consultancies.
23.	6	BCA	Supports local digital literacy, business solutions, and IT service needs.	Aligns with regional demand for web developers, database managers, and network administrators.	Contributes to national e-governance, software services, and startup ecosystems.	Prepares students for global IT careers, remote tech support, and platform-based service delivery.
24.	72	B.Sc. (Hons) - Computer Science	Develops local tech talent for educational	Builds capacity in regional IT industries, software development,	Aligns with national digital transformation goals, smart systems, and	Equips students with skills for global roles in



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			institutions, startups, and digital outreach.	and automation sectors.	cybersecurity infrastructure.	computing, research, and software engineering.
25.	83	B.Sc. (Hons) - Cyber Security	Enhances local awareness on cyber threats, digital safety, and ethical practices.	Addresses regional demand for secure digital ecosystems in e-commerce, banking, and education.	Supports national cybersecurity policies, digital infrastructure protection, and capacity building.	Prepares students for global roles in threat intelligence, digital forensics, and cyber law compliance.
26.	84	B.Sc. (Hons) - Data Science	Supports local analytics in retail, logistics, and small-scale industries.	Provides regional data analysis support to public health, agriculture, and commerce sectors.	Meets national demand for skilled data scientists in governance, fintech, and public policy.	Builds proficiency in global data platforms, AI integration, and real-time decision-making systems.
27.	50	M.Tech - CSE	Equips graduates to lead local software projects, academic initiatives, and entrepreneurship.	Trains for advanced roles in regional R&D centers, coding hubs, and technology incubators.	Aligns with national AI, blockchain, and deep learning initiatives under technology missions.	Provides specialization for global research, innovation leadership, and doctoral studies in computer science.
28.	70	M.Tech - Electrical Engineering	Supports local power optimization, energy audits, and electrical safety.	Equips students for regional infrastructure development and industrial automation.	Aligns with national renewable energy, smart grid, and rural electrification missions.	Prepares for global roles in sustainable energy systems, smart devices, and power electronics R&D.
29.	54	M.Tech - Automobile Engineering	Addresses local transportation needs, vehicle servicing, and emission control.	Serves regional automotive industries and manufacturing clusters.	Supports national electric mobility, green vehicle technologies, and transportation policy.	Equips students for global automotive R&D, e-vehicle manufacturing, and design innovation.
30.	23	LLB (Hons)	Promotes legal literacy, public rights	Strengthens regional justice systems and	Supports national legal institutions, legislative processes, and reforms.	Builds understanding of comparative legal systems



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			advocacy, and local dispute resolution.	administrative law practices.		and international legal standards.
31.	69	LLM	Enhances advanced legal knowledge for local practice, judiciary, and legal awareness.	Prepares students for regional roles in judicial services, law firms, and tribunals.	Aligns with national judiciary reforms, corporate law, and policy advocacy needs.	Trains students for international legal practice, diplomacy, and human rights law.
32.	7	B.Com (Hons)	Supports local entrepreneurship, tax compliance, and retail management.	Addresses regional commerce sectors, supply chains, and logistics.	Builds workforce for national accounting, auditing, and financial services sectors.	Prepares students for global trade, financial reporting, and international business ethics.
33.	21	B.Com Programme	Develops foundational commerce skills for local job markets and MSMEs.	Equips students for roles in regional banking, insurance, and e-commerce sectors.	Supports national skill-building in commerce, GST, and financial literacy.	Introduces global trade practices, digital economy fundamentals, and financial technologies.
34.	8	BBA	Trains students for local managerial roles in retail, tourism, and business operations.	Prepares professionals for regional corporate, HR, and marketing sectors.	Aligns with national goals for business innovation, ease of doing business, and entrepreneurship.	Builds global competence in management, intercultural business, and ethical leadership.
35.	57	MBA	Fosters leadership in local enterprises, NGOs, and startup ecosystems.	Equips students for regional managerial positions in industry and consulting.	Supports national economic strategies, business policy, and organizational transformation.	Prepares graduates for international management careers, global consulting, and MNC leadership.



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36.	58	M.Com	Strengthens local academic institutions and financial consultancies.	Prepares professionals for regional roles in audit firms, taxation, and banking.	Meets national demand for financial analysts, chartered accountants, and commerce educators.	Trains students for global financial systems, IFRS, and international taxation.
37.	68	M.Sc. - Chemistry	Provides expertise for local industries, labs, and educational institutions.	Addresses regional needs in pharmaceuticals, environmental testing, and agriculture.	Supports national research in polymers, energy materials, and medicinal chemistry.	Aligns with global innovation in green chemistry, nanomaterials, and interdisciplinary R&D.
38.	59	M.Sc. - Physics	Supports local schools, technical education, and renewable energy training.	Provides regional R&D support in optics, electronics, and material science.	Aligns with national goals in atomic energy, defence tech, and space exploration.	Prepares for global research in quantum physics, semiconductors, and astrophysics.
39.	60	M.Sc. - Mathematics	Enhances quantitative skills for local teaching, finance, and analytics roles.	Serves regional academic institutions, actuarial services, and data firms.	Supports national policy research, exams, and analytics-driven governance.	Builds strong foundation for global roles in AI, cryptography, and mathematical modeling.
40.	12	B.Pharm.	Provides local healthcare services through pharmacies, clinical assistance, and awareness.	Serves regional pharmaceutical companies, hospitals, and distributors.	Supports national goals in healthcare access, generic medicines, and pharmaceutical R&D.	Prepares students for global pharmaceutical industries, regulatory affairs, and drug development.
41.	13	BPT (Bachelor of Physiotherapy)	Addresses local physiotherapy needs in clinics, schools, and fitness centers.	Supports rehabilitation services across regional hospitals and sports organizations.	Contributes to national healthcare delivery through allied health services.	Equips graduates for global physical therapy roles with international rehabilitation standards.



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42.	31	D. Pharm	Supports local pharmacies, dispensaries, and primary health care needs.	Prepares for regional drug stores, medical shops, and hospital support systems.	Addresses national demand for certified pharmacists under healthcare expansion policies.	Builds entry-level skills aligned with global healthcare delivery systems and drug dispensing norms.
43.	61	M.Pharm (Pharmaceutics)	Provides expertise in formulation for local drug manufacturing and quality assurance.	Supports regional pharma industries in R&D, GMP, and process validation.	Aligns with national pharmaceutical innovation, exports, and biotech integration.	Prepares for global regulatory roles, clinical trials, and formulation research.
44.	65	M.Pharm (Pharmacology)	Equips students to assist local physicians and clinics in drug efficacy and safety.	Supports regional hospitals, CROs, and pharmacovigilance centres.	Contributes to national pharma safety, clinical trials, and public health programs.	Builds international competencies in drug discovery, toxicology, and regulatory pharmacology.
45.	16	B.Arch.	Provides solutions for local architecture, housing, and heritage conservation.	Contributes to regional urban planning, infrastructure design, and smart cities.	Supports national initiatives in housing for all, eco-architecture, and sustainable development.	Prepares architects for global practices in green buildings, urban regeneration, and heritage architecture.
46.	33	B.Des	Encourages local design innovation in crafts, product aesthetics, and creative entrepreneurship.	Supports regional design industries in lifestyle, interior, and manufacturing sectors.	Aligns with national creative economy, design policy, and cultural industry growth.	Prepares for global roles in industrial design, branding, and innovation strategy.
47.	80	B.Sc. (Hons) - Interior Design	Builds capacity for residential and institutional space	Supports regional interior design studios,	Contributes to national infrastructure, lifestyle,	Aligns with global interior trends, design



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			planning in local communities.	real estate, and hospitality sectors.	and tourism sector development.	technology, and sustainability standards.
48.	81	Bachelor of Interior Design	Equips students to enhance local living and commercial spaces with affordable design solutions.	Supports interior design firms, real estate, and hospitality design in regional markets.	Contributes to lifestyle and infrastructure sectors under national urbanization policies.	Prepares for global trends in spatial design, sustainability, and smart interiors.
49.	22	B.A. - Fashion Design	Encourages local fashion startups, crafts-based design, and entrepreneurship.	Supports regional textile, apparel, and fashion industries.	Aligns with national identity in fashion exports, Make in India, and sustainable fashion.	Builds capacity for global fashion trends, runway design, and ethical apparel production.
50.	25	B.A. Programme	Builds versatile graduates for teaching, media, civil services, and NGOs in local contexts.	Responds to multidisciplinary needs in regional education and public sector.	Supports national demand for holistic, liberal education as per NEP 2020.	Encourages global citizenship, intercultural competence, and international academic mobility.
51.	77	B.A. (Hons) - Chinese	Promotes local engagement with Chinese language, translation, and tourism.	Supports regional demand for translators, interpreters, and cultural exchange professionals.	Aligns with national goals in foreign diplomacy, international business, and strategic relations.	Prepares students for global roles in diplomacy, foreign trade, education, and multilingual media.
52.	78	B.A. (Hons) - Historical Studies	Strengthens local historical knowledge, heritage preservation, and community history projects.	Supports regional museums, archives, and research institutions.	Aligns with national efforts in cultural preservation, policy research, and tourism.	Equips for global careers in cultural heritage, international history research, and museum studies.



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53.	75	M.A. (Economics)	Addresses economic planning and policy advisory for local municipalities and NGOs.	Serves regional development banks, industries, and analytics firms.	Contributes to national-level economic planning, budgeting, and research.	Prepares students for international financial institutions, trade analysis, and global development policy.
54.	26	B.El.Ed.	Prepares primary educators for local schools, early literacy, and child-centered learning.	Supports regional education quality, multilingual instruction, and foundational literacy.	Aligns with national FLN (Foundational Literacy & Numeracy) mission under NEP 2020.	Develops global pedagogical awareness and practices in early childhood education.
55.	27	B.Ed.	Trains qualified teachers for local schools, educational NGOs, and community learning centres.	Addresses regional demand for trained educators across languages and subjects.	Supports national teacher training standards, school quality improvement, and NEP reforms.	Prepares globally competent teachers with inclusive, tech-enabled, and inquiry-based pedagogy.
56.	76	BHMCT (Bachelor of Hotel Management & Catering Technology)	Builds capacity for local tourism, hospitality businesses, and catering services.	Supports regional hospitality, event management, and culinary industries.	Aligns with national missions in skill development, tourism growth, and service excellence.	Equips students for global careers in luxury hospitality, culinary arts, and hotel operations.
57.	20	BA JMC (Journalism & Mass Communication)	Empowers students to create content addressing local issues, civic journalism, and media literacy.	Prepares professionals for regional newspapers, radio, and digital media startups.	Supports national media ethics, public communication, and information dissemination.	Trains globally aware communicators in digital storytelling, global journalism, and multimedia platforms.
58.	67	M.A JMC	Enables in-depth media research,	Responds to regional demand in PR, media	Aligns with national communication	Builds capacity for global communication, cross-



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			storytelling, and strategic communication for local needs.	houses, and content production firms.	strategies, policy awareness, and nation-building narratives.	cultural media, and international content creation.
59.	82	B.Sc. (Hons) - Agriculture	Supports sustainable practices in local farming, agritech adoption, and food security.	Strengthens regional agricultural R&D, extension services, and allied industries.	Contributes to national food security, doubling farmer income, and agro-entrepreneurship.	Aligns with global agricultural sustainability, climate-smart farming, and food systems innovation.
60.	2	B.Tech - Mechanical Engineering	Addresses mechanical design, maintenance, and manufacturing for local enterprises.	Serves regional industries in production, thermal, and automation sectors.	Supports national manufacturing missions, MSME development, and industrial growth.	Equips students for global innovation in automation, robotics, and sustainable engineering.
61.	52	BBA-MBA (Integrated)	Builds managerial and entrepreneurial skills to support local enterprises, startups, and retail businesses.	Trains students for leadership in regional MSMEs, service industries, and operational management.	Aligns with national economic vision, innovation ecosystems, and sustainable business development.	Equips students for global roles in strategic management, international business operations, and ethical leadership.
62.	86	Bachelor of Design (Game Design & Animation)	Enables creative content production for local educational tools, storytelling, and awareness-based games for schools and community platforms.	Trains students for roles in regional animation studios, gaming startups, and digital media hubs.	Supports national goals under the AVGC (Animation, Visual Effects, Gaming & Comics) policy by fostering indigenous content and gaming innovation.	Equips students for global careers in game development, animation, VFX, and immersive media by incorporating international standards and platforms.



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63.	2	Bachelor of Technology – Mechanical Engineering with Automotive Design and Electric Vehicle	Addresses local transportation innovation by training students in servicing, design, and assembly of electric vehicles for local mobility solutions.	Supports regional EV industries, auto-component manufacturers, and industrial R&D focused on sustainability and emission control.	Aligns with national goals under FAME (Faster Adoption and Manufacturing of Hybrid and Electric Vehicles) and Atmanirbhar Bharat for green transport technologies.	Addresses local transportation innovation by training students in servicing, design, and assembly of electric vehicles for local mobility solutions.

MAPPING MATRIX OF PROGRAMME OUTCOMES (POS) AND PROGRAMME SPECIFIC OUTCOMES (PSOS) FOR LOCAL, REGIONAL, NATIONAL, AND GLOBAL NEEDS

School of Humanities
Programme: B.A. (Honours) Psychology
Programme Code: 79

Programme Outcomes (POs)

PO1. Analytical skill - Build capacity to explore the wide array of dimension of human experience

PO2. Problem analysis - Capable of accepting the challenges of individual and group life using psychological factors

PO3. Design/development of disorder - Understand significance and meaning of everyday experience

PO4. Conduct investigations of complex problems - Use methodologies that celebrate richness and multidimensionality of human behavior

PO5. Modern tool usage in clinical and OB field - Enhance the ability to qualitative/ quantitative measure and interpret the data



PO10. Communication and communication error - Develop open-minded and clear approach toward life, career and diversity.

PSO3 Research Skills- Application of Psychological Theories and tools to understand/explain the mental process of individuals, in particular and society in general

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PO–PSO-CO to Development Needs Mapping Matrix

Course Code	Course Title	Semester	Credits	Mapped Need(s)	COs	Relevant POs	Relevant PSOs	Syllabus Content Focus
SHPS101A	Introduction to Psychology	1	6	Local, National	CO1, CO2	PO1, PO3, PO5	PSO1, PSO2	Basic psychological concepts; introduction to mental health issues; community relevance
SHPS104A	Biopsychology	1	4	Regional, National	CO2, CO4	PO1, PO3	PSO1, PSO3	Biological basis of behaviour; neuroscience relevance to mental health services
SHPS151A	Biopsychology Lab	1	2	Regional, National	CO3	PO1, PO3	PSO1, PSO3	Hands-on neural assessment, biological psychology practicals
SHAL101A	Environmental Studies	1	2	Local, National	CO2, CO3	PO5, PO7	PSO2	Environmental awareness, sustainability practices
SHPS106A	Psychology at Workplace	2	4	Regional, National, Global	CO2, CO3	PO2, PO7, PO8, PO9	PSO2, PSO4	Organizational behavior, HR, stress management
PSY105A	Youth Psychology	2	4	Local, National	CO2, CO3	PO1, PO5	PSO1, PSO2	Issues in adolescence, identity, addiction, interventions
SHAL102A	Gender and Schooling	2	4	Local, Regional, National	CO1, CO3	PO5, PO7, PO9	PSO2	Gender equity, inclusive education



SHAL103A	Inclusive Education	2	4	National	CO2, CO4	PO5, PO7	PSO2	Inclusive pedagogy, disability support
SHPS211A	Research Methodology	3	6	National, Global	CO2, CO4, CO5	PO3, PO4, PO6	PSO3	Quantitative and qualitative methods; scientific communication
SHPS231A	Abnormal Psychology	3	6	Local, National, Global	CO1, CO3	PO1, PO3, PO5, PO6	PSO1, PSO2	Mental illness classification, diagnosis frameworks
SHPS232A	Fundamentals of Cognitive Psychology	3	6	Regional, Global	CO1, CO3	PO1, PO3, PO9	PSO1, PSO3	Cognitive processes, learning, perception
SHAL201A	Gandhian Philosophy: Theory and Practices	3	4	Local, National	CO1, CO3	PO5, PO6, PO7	PSO1	Ethics, self-reliance, peace education
SHPS237A	Psychology of Relationships	4	4	Local, Regional	CO1, CO3	PO2, PO5, PO7	PSO2	Empathy, communication, relationship models
SHPS242A	Psychology Lab	4	2	Local, National	CO2, CO4	PO3, PO4	PSO3	Experiments in perception, memory, problem solving
SHAL202A	Disaster Management	4	2	Regional, National	CO2, CO3	PO5, PO6	PSO2	Preparedness, community response
SHPS334A	Counselling Psychology	5	6	Local, Regional, National	CO1, CO3, CO4	PO2, PO5, PO7	PSO2, PSO4	Counselling theories and practices, field training
SHPS336A	Forensic Psychology	5	6	National, Global	CO2, CO3	PO3, PO5, PO9	PSO2	Criminal profiling, psychological testing in legal contexts
SHPS335A	Clinical Psychology	5	6	Local, National	CO2, CO3	PO3, PO5, PO7	PSO1, PSO2	Diagnosis, therapy, DSM-5 focus
SHPS345A	Community Mental Health	6	6	Local, National	CO1, CO3	PO5, PO7	PSO2, PSO4	Mental health programs in community settings



SHPS346A	Positive Psychology	6	6	National, Global	CO2, CO3	PO6, PO7, PO9	PSO1	Strength-based approaches, well-being, resilience
SHPS347A	Psychological Assessment	6	6	Regional, National	CO1, CO2	PO3, PO4	PSO2, PSO3	Testing tools, standardization, interpretation
SHPS348A	Internship and Viva Voce	6	4	Local, Regional, National	CO3, CO4	PO4, PO5, PO7	PSO4	Professional exposure, applied skills
SHPS349A	Research Project	6	6	National, Global	CO3, CO5	PO4, PO6	PSO3	Independent research, writing and presentation

School of Education
Programme Code: 27
Programme: Bachelor of Education (B.Ed.)

Programme Outcomes (POs)

PO 1 Teaching Competencies: Describe teaching learning process in the classroom and various factors that influence and provide necessary competencies for organizing learning experiences, select and use of appropriate assessment strategies for facilitating learning.

PO 2 Effective Communication: Practice communication skills through various linguistic activities and applying it for better classroom communication.

PO 3 Critical Thinking: Analyze curriculum, selecting appropriate teaching methods, approaches and strategies and implement in teaching learning.

PO 4 Ethics: Understand values, mortality, community service and responsibility towards the society.



PO 5 Life-long Learning: Identify the challenging and overcoming gender inequalities in school, classroom, curricula, textbook, social institutions, etc.

PO 6 Sensitive towards Inclusion: Create sensitivity about language diversity in classroom and its role in teaching learning process.

PO 7 Self Development and Community Attachment: Engage student-teachers with self, child, community and school to establish close connections between different curricular areas.

PO 8 Technology Skills: Enable student-teachers to integrate and apply ICT in facilitating teaching-learning process and in school management.

PO 9 Professional Competencies: Systematize experiences and strengthening the professional competencies of student teachers.

PO 10 General and Specific Need & Problems: Understand various level learners, their needs, and interest and peculiar problems and motivate them for learning.

PO 11 Pedagogical Content Analysis: Conduct pedagogical content analysis in subject areas and use it for facilitating learning in the classroom.

Programme Specific Outcomes (PSOs)

PSO 1 Classroom Management: Enable to comprehend the development in physical, cognitive, social and emotional areas, contemporary issues and educational policies of education system in India, teaching-learning methods, strategies, epistemological basis of education, school management, professional ethics and observation of school activities by school internship.



PSO 2 Hands-on Experience: Enable to understand the developmental task of different age groups, providing hands on experiences to interact with children, developing understanding about individual differences among children in the class and organize teaching learning process accordingly, to comprehend teaching competencies and skills through various teaching pedagogies and internship and facilitating the learners to become friendly user of ICT.

PSO 3 Research and Entrepreneurial Skills: Enable to understand different research methods, conducting research work, prepare research papers and develop entrepreneurial skills.

PO–PSO to Development Needs Mapping Matrix

Development Need Level	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PSO1	PSO2	PSO3	PSO4
Local	✓	✓	✓		✓	✓	✓	✓		✓	✓		✓
Regional	✓	✓	✓	✓	✓		✓	✓		✓	✓	✓	✓
National	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Global	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

PO–PSO-CO to Development Needs Mapping Matrix

Course Code	Course Title	Credits	Mapped Need(s)	COs	Relevant POs	Relevant PSOs	Syllabus Content Focus
SEED521A	Childhood and Growing up	4	Local, Regional, National	CO1, CO2, CO3	PO1, PO2, PO3	PSO1, PSO2	Child development, cultural contexts, socialisation, adolescence



SEED503A	Basic Concepts and Thoughts in Education	4	National, Global	CO1, CO4	PO1, PO6, PO7	PSO1	Educational philosophy, aims of education, Indian thinkers
SEED505A	Language Across the Curriculum	2	Local, Regional	CO2, CO3	PO3, PO4	PSO2	Multilingualism, language skills in teaching, comprehension strategies
SEED507A	Understanding Disciplines and Subjects	2	Regional, National	CO1, CO2	PO1, PO6	PSO1	Knowledge disciplines, curriculum organisation
SEED509A	EPC1: Reading and Reflecting on Texts	2	Local, Regional	CO1, CO3	PO3, PO4	PSO2	Critical reading, academic language, reflective writing
SEED511A	School Exposure	2	Local, Regional	CO2, CO4	PO2, PO5	PSO2, PSO4	Classroom observation, school culture understanding
SEED502A	Contemporary India and Education	4	National, Global	CO1, CO3, CO4	PO1, PO6, PO7	PSO1	Policy, equality, education and constitution, NEP 2020
SEED554A	Assessing Learners and Learning	4	National, Global	CO2, CO3	PO5, PO6	PSO3	Assessment methods, rubrics, learning outcomes
SEED506A	Knowledge and Curriculum	4	National, Global	CO1, CO4	PO1, PO6	PSO1	Curriculum types, epistemology, curriculum design
SEED508A	Communication in Teaching Learning Process	3	Local, Regional	CO2, CO3	PO3, PO4	PSO2	Verbal/non-verbal communication, listening and interaction
SEED510A	EPC 2: Arts in Education	2	Local, Regional	CO2, CO4	PO2, PO4	PSO2	Creative expression, aesthetic appreciation
SEED512A	School Attachment Programme and Community Living	2	Local, Regional, National	CO1, CO3	PO3, PO5	PSO2	Teaching-learning in real contexts, community values
SEED514A- SEED520A	Pedagogy of School Subject-I	4	Regional, National	CO1, CO3	PO2, PO3, PO5	PSO2	Subject-specific pedagogy, teaching strategies
SEED522A- SEED552A	Pedagogy of School Subject-II	4	Regional, National	CO2, CO4	PO2, PO3, PO5	PSO2	Advanced subject pedagogy, learner-centric design
SEED553A	School Internship-I	9	Local, Regional	CO1, CO2	PO3, PO5	PSO1, PSO2	Real classroom exposure, peer observation, school culture understanding



SEED555A	School Internship-II	9	Local, Regional, National	CO2, CO3	PO3, PO5, PO6	PSO1, PSO2	Full-time teaching, lesson planning, reflective practice
SEED530A	Gender, School and Society	4	Local, National, Global	CO1, CO2	PO6, PO7	PSO2	Gender roles, equity in education, inclusivity policies
SEED532A	Creating an Inclusive School	4	Regional, National, Global	CO1, CO3	PO3, PO6	PSO2	Inclusive practices, UDL, community integration
SEED534A	Environmental Education	4	Regional, National, Global	CO2, CO4	PO5, PO7	PSO3	Climate change, sustainability, environmental ethics
SEED556A	EPC 3: Physical, Health and Yoga Education	2	Local, National	CO1, CO3	PO2, PO5	PSO2	Health education, physical fitness, yoga training
SEED538A	EPC 4: Understanding the Self	2	Local, National	CO1, CO2	PO2, PO4	PSO2	Self-awareness, emotional intelligence, personal growth
SEED540A	EPC 5: Understanding ICT and Its Application	2	National, Global	CO1, CO4	PO4, PO6	PSO3	ICT tools in pedagogy, digital literacy
SEED542A	Disaster Management	4	Regional, National	CO2, CO3	PO5, PO7	PSO3	Disaster preparedness, risk mitigation in education
SEED544A	Gandhian Philosophy: Theory and Practices	0	National, Global	CO1	PO6	PSO2	Peace education, Gandhian values, non-violence
SEED553A	School Internship-I	9	Local, Regional	CO1, CO2	PO3, PO5	PSO1, PSO2	Real classroom exposure, peer observation, school culture understanding
SEED555A	School Internship-II	9	Local, Regional, National	CO2, CO3	PO3, PO5, PO6	PSO1, PSO2	Full-time teaching, lesson planning, reflective practice



School of Hotel Management and Catering Technology

Programme Code: 76

Programme: Bachelor of Hotel Management and Catering Technology (BHMCT)

Programme Outcomes (POs)

- PO 1** To be able to provide appropriate methodology and pedagogical tools for teaching, learning and innovation and also applying the latest technology as per the requirement and development in the industry.
- PO 2** To be able to support all the students for quality placements or join family business or start their own venture.
- PO 3** To be able to engage in scholarly and professional activities in order to enhance their competencies and to contribute to the existing Body of Knowledge.
- PO 4** To be able to integrate ethics and values in teaching, theory and practice, develop and retain excellent students, faculty and staff.
- PO 5** To be able to facilitate cultivation of cross-cultural humanitarian values.
- PO 6** To be able to facilitate joint research collaborations; invite international delegates and speakers for seminars and conferences and various other opportunities for global exposure.
- PO 7** To be able to continuously engaged in developing/ reviewing processes, policies and systems to achieve prestigious accreditations from various national, international bodies and ranking bodies.
- PO 8** To be able to establish Strong relationship with hospitality industry.
- PO 9** To be able to Function effectively as an individual, and as a member or leader in diverse teams, and in multidisciplinary environment.



PO 10 To be able to communicate effectively on complex hospitality activities with the community and society at large, such as, being able to comprehend and write effective reports and design documentation, make effective presentations, and give and receive clear instructions.

PROGRAMME SPECIFIC OUTCOME(PSO)

PSO1. Applications of Concepts: Students shall be able to demonstrate systematic knowledge of Hospitality and culinary concepts and explore information and ideas related to hospitality. Students shall be able to critically analyze various issues/problems to develop solutions to improve processes, products and services in hospitality.

PSO2. Innovative and Industry Friendly: Students shall be able to explore use of digital systems in capturing information and utilizing it for guest satisfaction with the implementation of innovative technology to follow the user friendly practices of hospitality industry system.

PSO3. Ethics and Communication Skills: Implementation of professional hospitality solutions for the betterment of society keeping the environmental context in mind, be aware of professional ethics and be able to communicate effectively. Students shall be able to demonstrate the highest standards of ethical behavior in their professional and personal life.

PSO4. Extra-Curricular activities: To be able to earn achievements in inter-university Extra-Curricular activities

PSO5. Independent and life-long learning: To be able to have the ability to engage in independent and life-long learning in the broadest context of technological change through skill development.



PO–PSO to Development Needs Mapping Matrix

Development Need Level	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PSO1	PSO2	PSO3	PSO4	PSO5
Local	✓	✓	✓		✓	✓	✓	✓		✓	✓		✓	✓
Regional	✓	✓	✓	✓	✓		✓	✓		✓	✓	✓	✓	✓
National	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Global	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

PO–PSO-CO to Development Needs Mapping Matrix

Course Code	Course Title	Credits	Mapped Need(s)	COs	Relevant POs	Relevant PSOs	Syllabus Content Focus
HMCT101A	Food Production & Patisserie-I	3	Local, National	CO1, CO2	PO1, PO3	PSO1	Basic culinary techniques, Indian cuisine introduction, hygiene and sanitation
HMCT103A	Food & Beverage Service -I	2	Local, Regional	CO1, CO3	PO2, PO5	PSO1, PSO2	Service methods, guest handling, introduction to Indian F&B operations



HMCT105A	Front Office Operations -I	2	Regional, National	CO2, CO3	PO2, PO6	PSO2	Reservation systems, check-in/out procedures, hospitality etiquettes
HMCT107A	House-Keeping Operations-I	2	Local, National	CO1, CO4	PO3, PO6	PSO1, PSO3	Cleaning techniques, standard operating procedures, hotel linen management
HMCT109A	Introduction to Hotel Accountancy	2	National	CO2, CO3	PO4, PO7	PSO3	Basic accounting principles, ledgers, cash flow for hotel operations
HMCT111A	Introduction to Hospitality Mgt.& Tourism	2	National, Global	CO1, CO4	PO1, PO6, PO9	PSO2, PSO4	Global tourism industry, hospitality functions, travel trends
HMCT123A	Business Communication-I	3	Local, Regional	CO2, CO3	PO5, PO8	PSO2	Professional communication, soft skills, report writing
HMCT125A	Hotel French-I	3	Global	CO1, CO3	PO8, PO9	PSO4	Basic French vocabulary, expressions used in hotels, international guest interactions
HMCT151A	Food Production (Lab)-I	2	Local, National	CO1, CO3	PO1, PO3	PSO1	Kitchen lab exposure, knife skills, food preparation techniques
HMCT153A	Patisserie (Lab)-I	1	Local, National	CO2	PO1, PO3	PSO1	Baking basics, dough and batter handling, dessert plating
HMCT155A	Food & Beverage Service (Lab) -I	2	Regional, National	CO1, CO2	PO2, PO5	PSO2	Tray service, table setup, beverage knowledge
HMCT157A	Front Office Operations (Lab)-I	1	Regional	CO2	PO2, PO6	PSO2	Hands-on front desk operations, telephonic etiquette
HMCT159A	House-Keeping Operations (Lab) -I	1	Local	CO1	PO3, PO6	PSO1	Housekeeping cart, bed-making, room inspection
HMCT122A	Food Production & Patisserie-II	2	Local, National	CO1, CO2	PO1, PO3	PSO1	Advanced Indian cooking, meat preparation, kitchen layout
HMCT104A	Food & Beverage Service -II	2	Local, Regional	CO2, CO4	PO2, PO5	PSO1, PSO2	Room service, gueridon service, equipment maintenance
HMCT106A	Front Office Operations -II	2	Regional, National	CO2, CO3	PO2, PO6	PSO2	Billing systems, night auditing, and reservation software
HMCT108A	House-Keeping Operations -II	2	Local, National	CO1, CO4	PO3, PO6	PSO1, PSO3	Interior design, pest control, public area maintenance
HMCT220A	Food Production & Patisserie-III	2	Local, Regional	CO1, CO2	PO1, PO2, PO4	PSO1, PSO2	Advanced culinary techniques, local cuisine integration



HMCT204A	Food & Beverage Service -III	2	Local, National	CO1, CO3	PO2, PO5	PSO1, PSO3	Service standards and beverage control
HMCT206A	Front Office Operations -III	2	Regional, National	CO2, CO4	PO3, PO6	PSO2, PSO3	Hotel reception and guest management
HMCT208A	Accommodation Operations -III	2	Local, Regional	CO1, CO3	PO1, PO4	PSO1	Room division management and customer care
HMCT210A	Tourism Product, Services & Management	2	Regional, Global	CO2, CO3	PO4, PO7, PO9	PSO4	Tourism planning, eco-tourism, sustainability
HMCT214A	PC Tools for Hospitality Industry-II	2	Local, National	CO2	PO5	PSO2	Technology for hotel operations
HMDM301A	Disaster Management	3	National, Global	CO1, CO2	PO6, PO8	PSO4	Emergency preparedness in hospitality industry
HMCT220A	Food Production & Patisserie-III	2	Local, Regional	CO1, CO2	PO1, PO2, PO4	PSO1, PSO2	Advanced culinary techniques, local cuisine integration
HMCT204A	Food & Beverage Service -III	2	Local, National	CO1, CO3	PO2, PO5	PSO1, PSO3	Service standards and beverage control
HMCT206A	Front Office Operations -III	2	Regional, National	CO2, CO4	PO3, PO6	PSO2, PSO3	Hotel reception and guest management
HMCT208A	Accommodation Operations -III	2	Local, Regional	CO1, CO3	PO1, PO4	PSO1	Room division management and customer care
HMCT110A	Accountancy for Hospitality Industry	2	National	CO2, CO3	PO4, PO7	PSO3	Departmental accounts, hotel revenue, ledger entries
HMCT112A	Hygiene, Sanitation & First Aid	2	Local, National	CO1, CO3	PO1, PO6	PSO1	Food safety, personal hygiene, emergency response
HMCT114A	PC Tools for Hospitality Industry-I	1	National	CO2	PO5, PO6	PSO3	Hospitality software, MS Office applications
HMCT124A	Hotel French-II	2	Global	CO1, CO2	PO8, PO9	PSO4	Conversational French, guest dialogue scenarios
UCES125A	Environmental Studies	3	Local, Global	CO1, CO3	PO3, PO9	PSO3	Environmental conservation, climate issues, sustainability
HMCT152A	Food Production (Lab)-II	2	Local, National	CO1, CO3	PO1, PO3	PSO1	Practical meat cookery, food presentation



HMCT154A	Patisserie (Lab)-II	1	Local, National	CO2	PO1, PO3	PSO1	Cakes, pastries, icing methods
HMCT2011A	Functional Exposure Training full semester	8	Local, Regional, National, Global	CO1, CO2, CO3, CO4	PO1, PO2, PO3, PO4, PO5, PO6, PO7, PO8, PO9	PSO1, PSO2, PSO3, PSO4	On-the-job training across departments (F&B, Front Office, Housekeeping, Production); real-time industry exposure; development of professional skills in diverse hospitality settings
HMCT301A	Food Production & Patisserie-IV	2	Local, Regional	CO1, CO2	PO1, PO4	PSO1	Plated desserts and regional flavors
HMCT303A	Food & Beverage Service -IV	2	Regional, Global	CO3	PO2, PO6	PSO3	Fine dining and global service standards
HMCT317A	Research Methodology	2	National	CO1, CO4	PO7, PO8	PSO4	Research techniques in hospitality
HMCT301A	Food Production & Patisserie-IV	2	Local, Regional	CO1, CO2	PO1, PO4	PSO1	Plated desserts and regional flavors
HMCT302A	Advance Food Production Management-I	2	National, Global	CO2, CO4	PO1, PO5	PSO1	Menu planning, production logistics
HMCT312A	Hotel Law & Licensing	2	National	CO2	PO6, PO9	PSO4	Hospitality laws and ethics
HMCT401A	Functional Exposure Training full semester	20	Local, Regional, National, Global	CO1, CO2, CO3, CO4	PO1-PO9	PSO1-PSO4	Industrial exposure and skills development
HMCT402A	Advance Food Production Management-II	2	National, Global	CO2	PO1, PO4	PSO1	Innovation in food presentation
HMCT402A	Advance Food Production Management-II	2	National, Global	CO2	PO1, PO4	PSO1	Innovation in food presentation
HMCT452A	Advance Food Production (Lab)-II	2	Local, National	CO1, CO3	PO1, PO5	PSO1	Advanced food preparation techniques with local ingredients



HMCT454A	Advance Food & Beverage Operations Management (Lab)-II	1	Regional, Global	CO2	PO2, PO6	PSO3	Operational F&B logistics and international service styles
HMCT456A	Advance Front Office Operations Management (Lab)-II	1	Regional, National	CO1	PO3, PO6	PSO2	Practical skills in reservation and guest cycle management
HMCT458A	Advance House-Keeping Operations Management (Lab)-II	1	Local, National	CO2, CO4	PO4, PO6	PSO1	Advanced room maintenance and hygiene standards
HMCT402A	Advance Food Production Management-II	2	National, Global	CO2	PO1, PO4	PSO1	Innovation in food presentation
HMCT452A	Advance Food Production (Lab)-II	2	Local, National	CO1, CO3	PO1, PO5	PSO1	Advanced food preparation techniques with local ingredients
HMCT402A	Advance Food Production Management-II	2	National, Global	CO2	PO1, PO4	PSO1	Innovation in food presentation
HMCT452A	Advance Food Production (Lab)-II	2	Local, National	CO1, CO3	PO1, PO5	PSO1	Advanced food preparation techniques with local ingredients
HMCT454A	Advance Food & Beverage Operations Management (Lab)-II	1	Regional, Global	CO2	PO2, PO6	PSO3	Operational F&B logistics and international service styles
HMCT456A	Advance Front Office Operations Management (Lab)-II	1	Regional, National	CO1	PO3, PO6	PSO2	Practical skills in reservation and guest cycle management
HMCT458A	Advance House-Keeping Operations Management (Lab)-II	1	Local, National	CO2, CO4	PO4, PO6	PSO1	Advanced room maintenance and hygiene standards
HMCT404A	Advance Food & Beverage Services Management-II	2	Regional, Global	CO2, CO3	PO2, PO5, PO7	PSO2, PSO3	Advanced service design, wine and beverage pairing, global trends
HMCT406A	Advance Front Office Management-II	2	Regional, National	CO1, CO4	PO3, PO6	PSO2	Revenue management, technology integration in front office



HMCT408A	Entrepreneurship Development & Business Strategies	2	Local, National, Global	CO2, CO5	PO5, PO7, PO8	PSO3	Start-up planning, business innovation, risk analysis
HMCT410A	Financial Management-II	2	National, Global	CO3	PO4, PO6	PSO3	Financial planning, budgeting and forecasting
HMCT412A	Managing Hospitality Human Resources-II	2	National, Global	CO1, CO4	PO6, PO8	PSO4	Strategic HR management, staff motivation and leadership
HMCT414A	Integrated Marketing Communication	2	Regional, Global	CO2	PO7, PO9	PSO3	Branding, advertising and digital marketing in hospitality
HMCT402A	Advance Food Production Management-II	2	National, Global	CO2	PO1, PO4	PSO1	Innovation in food presentation
HMCT452A	Advance Food Production (Lab)-II	2	Local, National	CO1, CO3	PO1, PO5	PSO1	Advanced food preparation techniques with local ingredients

School of Journalism and Mass Communication

Programme Code: 20

Programme: Bachelor of Arts (Journalism and Mass Communication) B.A JMC

Program Outcomes (PO)

PO 1: Disciplinary Knowledge

PO 2: Understanding the Role of Media

PO 3: Skilled and Industry-ready Professionals

PO 4: Influential and effective communication

PO 5: Leadership Readiness/ Qualities

PO 6: Critical/ Reflective Thinking & Language Efficiency

PO7: Technologically Efficient Professional

PO 8: Ethical Awareness

PO 9: Lifelong Learning

PO 10: Research-related Skills



PO 11: Cooperation/ Teamwork

Program Specific Outcomes (PSO)

PSO 1: Students will acquire professional skills required to be a media professional.

PSO 2: Students will be equipped with ICTs competencies including digital literacy.

PSO 3: Student shall become ethically committed media professionals and entrepreneurs adhering to the human values.

PO–PSO to Development Needs Mapping Matrix

Development Need Level	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
Local	✓	✓	✓	✓	✓	✓		✓	✓		✓	✓	✓	✓
Regional	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
National	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Global	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

PO–PSO–CO to Development Needs Mapping Matrix

Course Code	Course Title	Credits	Mapped Need(s)	COs	Relevant POs	Relevant PSOs	Syllabus Content Focus
SJBJ101A	Communication in Real World	6	Local, Regional, National, Global	CO1–CO4	PO1, PO2, PO3, PO4, PO6, PO9, PO11	PSO1, PSO3	Foundation of communication, media theories, Indian/global communication scenarios
SJBJ107A	Computer Applications in Media	4	National, Global	CO1–CO4	PO1, PO3, PO6, PO7, PO9	PSO1, PSO2	Digital literacy, tools for media content creation, ICT application in media



Course Code	Course Title	Credits	Mapped Need(s)	COs	Relevant POs	Relevant PSOs	Syllabus Content Focus
SJBJ115A	Reporting and Editing - I	4	Local, Regional, National	CO1-CO4	PO1, PO2, PO3, PO4, PO5, PO6, PO8	PSO1, PSO3	Journalism practices, field reporting, editing protocols
SJBJ113A	Media Writing	3	Local, National	CO1-CO3	PO1, PO3, PO4, PO6, PO8	PSO1, PSO3	Writing for print and digital platforms, ethics and formats
SJBJ157A	Computer Applications in Media Lab	2	National, Global	CO1-CO2	PO3, PO6, PO7	PSO1, PSO2	Practical on media editing tools, layout, software
SJBJ155A	Reporting and Editing - II Lab	2	Local, Regional, National	CO1-CO2	PO1, PO3, PO4, PO5, PO6, PO11	PSO1, PSO3	Practical field reporting, story editing, proofing
SJBJ102A	Media Laws and Ethics	4	National, Global	CO1-CO4	PO1, PO2, PO8, PO10	PSO1, PSO3	Understanding media laws, regulatory frameworks, ethical codes for journalism globally.
SJBJ108A	Development Communication	4	Local, Regional	CO1-CO3	PO1, PO2, PO5, PO8	PSO1, PSO3	Communication for development, grassroots media strategies, societal change impacts.
SJBJ116A	Media Production Tools	4	Regional, Global	CO1-CO4	PO1, PO3, PO7	PSO2	Practical skills in digital media production, ICT tools for journalism and content.
SJBJ114A	Creative Writing for Media	3	Local, National	CO1-CO4	PO4, PO6, PO8	PSO1, PSO3	Writing for print, online platforms, content adaptation for audience-specific contexts.
SJBJ156A	Media Production Lab	2	Regional, National	CO1-CO3	PO3, PO7	PSO2	Digital editing, production workflows, ICT-based skill application.
SJBJ154A	Development Communication Lab	2	Local, Regional	CO1-CO3	PO1, PO4, PO8	PSO1, PSO3	Field-based development communication, project-based societal awareness.
SJBJ201A	Global Media Scenario	3	Global	CO1-CO5	PO1, PO2, PO9, PO10	PSO1, PSO3	Comparative media systems, global journalism practices, cross-border media policies.



Course Code	Course Title	Credits	Mapped Need(s)	COs	Relevant POs	Relevant PSOs	Syllabus Content Focus
SJBJ203A	Radio Production	4	Local, National	CO1-CO4	PO3, PO4, PO7	PSO2	Radio programming, audio production, community radio role in development.
SJBJ205A	Advertising Concepts	4	Regional, Global	CO1-CO4	PO1, PO3, PO4, PO8	PSO1, PSO3	Advertising strategies, ethical branding, societal and consumer impacts.
SJBJ207A	Photojournalism	3	Regional, National	CO1-CO4	PO3, PO7	PSO2	Visual storytelling techniques, ethics in photography, field application.
SJBJ257A	Radio Production Lab	2	Local, National	CO1-CO3	PO3, PO7, PO11	PSO2	Studio recording, voice modulation, live program production skills.
SJBJ255A	Camera, Light & Sound Lab	2	Regional, Global	CO1-CO6	PO3, PO6, PO7, PO11	PSO2	Video shooting, lighting, and sound design for media production.
SJBJ202A	Public Relations and Corporate Comm	4	National, Global	CO1-CO4	PO2, PO4, PO5, PO8	PSO1, PSO3	PR strategies, stakeholder communication, reputation management.
SJBJ204A	Television Journalism	4	National, Regional	CO1-CO4	PO1, PO2, PO3, PO7	PSO1, PSO2	TV reporting, anchoring, production and editing practices.
SJBJ206A	Media Research Methods	4	National, Global	CO1-CO4	PO6, PO10	PSO3	Research design, content analysis, audience studies for media.
SJBJ256A	Television Journalism Lab	2	Regional, National	CO1-CO3	PO3, PO7, PO11	PSO2	Studio production, field reporting, editing workflows for TV.
SJBJ202A	Public Relations and Corporate Comm	4	National, Global	CO1-CO4	PO2, PO4, PO5, PO8	PSO1, PSO3	PR strategies, stakeholder communication, reputation management.
SJBJ204A	Television Journalism	4	National, Regional	CO1-CO4	PO1, PO2, PO3, PO7	PSO1, PSO2	TV reporting, anchoring, production and editing practices.
SJBJ206A	Media Research Methods	4	National, Global	CO1-CO4	PO6, PO10	PSO3	Research design, content analysis, audience studies for media.
SJBJ307A	Media Research and Application	4	National, Global	CO1, CO2, CO3	PO1, PO6, PO10	PSO1, PSO3	Media research techniques, data interpretation, industry application
SJBJ309A	Development Communication	4	Local, Regional, National	CO1, CO2, CO4	PO1, PO2, PO4, PO8	PSO1, PSO3	Role of media in development, community outreach



Course Code	Course Title	Credits	Mapped Need(s)	COs	Relevant POs	Relevant PSOs	Syllabus Content Focus
SJBJ311A	Advertising and Media Planning	4	Regional, National, Global	CO2, CO3, CO5	PO3, PO4, PO7, PO11	PSO1, PSO2	Ad strategy, media planning, brand communication
SJBJ313A	Film Studies	4	National, Global	CO1, CO2, CO3	PO1, PO5, PO6, PO9	PSO1, PSO3	History of cinema, cultural influence, film analysis
SJBJ315A	Event Management	3	Local, Regional	CO1, CO2, CO4	PO3, PO5, PO7, PO8	PSO1, PSO2	Event planning, execution, industry practices
SJBJ352A	Major Project	6	Local, National, Global	CO1, CO2, CO3, CO4	PO1, PO3, PO5, PO8, PO10, PO11	PSO1, PSO2, PSO3	Capstone application project integrating all media skills
SJBJ354A	Internship & Portfolio	6	Regional, National, Global	CO1, CO2, CO3	PO3, PO4, PO7, PO8, PO11	PSO1, PSO2	Industry-based practical exposure and portfolio development

School of Journalism and Mass Communication

Programme Code: 67

Programme: Master of Arts (Journalism and Mass Communication) M.A JMC

Program Outcomes (PO)

PO 1: Disciplinary Knowledge

PO 2: Understanding the Role of Media

PO 3: Skilled and Industry-ready Professionals

PO 4: Influential and effective communication

PO 5: Leadership Readiness/ Qualities

PO 6: Critical/ Reflective Thinking & Language Efficiency

PO7: Technologically Efficient Professional

PO 8: Ethical Awareness

PO 9: Lifelong Learning

PO 10: Research-related Skills

PO 11: Cooperation/ Teamwork



Program Specific Outcomes (PSO)

PSO 1: Demonstrate a Systematic, Extensive, and Coherent Knowledge.

PSO 2: Demonstrate Procedural Knowledge.

PSO 3: Demonstrate Professional and Communication Skills

PO–PSO-CO to Development Needs Mapping Matrix

Development Need Level	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
Local	✓	✓	✓	✓	✓	✓		✓	✓		✓	✓	✓	✓
Regional	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
National	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Global	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

PO–PSO-CO to Development Needs Mapping Matrix

Course Code	Course Title	Credits	Mapped Need(s)	COs	Relevant POs	Relevant PSOs	Syllabus Content Focus
SJM701A	Communication Theories and Models	5	Local, Regional, Global	CO1–CO4	PO1, PO2, PO4, PO6, PO8, PO9	PSO1, PSO3	Communication paradigms, media models, application to social contexts
SJM703A	The Craft of Media Writing	5	Local, National, Global	CO1–CO3	PO1, PO3, PO4, PO6, PO8	PSO1, PSO2, PSO3	Writing styles for print, broadcast, digital media



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SJMJ705A	Current Affairs and Perspective	5	Local, National, Global	CO1–CO4	PO1, PO2, PO6, PO9, PO10	PSO1, PSO3	Analysis of socio-political, economic events and their media relevance
SJMJ707A	Public Relations: Theory and Practice	5	National, Global	CO1–CO4	PO1, PO4, PO5, PO7, PO8, PO11	PSO1, PSO3	PR strategies, campaigns, ethics, stakeholder communication
SJMJ709A	Media Research Methods	5	National, Global	CO1–CO5	PO1, PO3, PO6, PO10	PSO1, PSO2	Research designs, data collection, analysis methods, ethical research practices.
SJMJ711A	Integrated Marketing Communication	5	Regional, Global	CO1–CO4	PO2, PO3, PO4, PO7	PSO2, PSO3	Advertising, PR, branding strategies in digital and traditional media.
SJMJ713A	Media Entrepreneurship	5	Local, National	CO1–CO4	PO3, PO5, PO7, PO8	PSO2, PSO3	Start-up culture, business models, entrepreneurial strategies in media.
SJMJ715A	International Communication	5	Global	CO1–CO4	PO1, PO2, PO4, PO8	PSO1, PSO3	Cross-border media flows, global communication theories, cultural diplomacy.
MOOC	Massive Open Online Course	4	Global	CO1–CO3	PO7, PO8, PO9	PSO2	Self-paced digital learning on contemporary media trends.
SJMJ709A	Media Research Methods	5	National, Global	CO1–CO5	PO1, PO3, PO6, PO10	PSO1, PSO2	Research designs, data collection, analysis methods, ethical research practices.
SJMJ801A	Research Techniques	6	National, Global	CO1–CO5	PO1, PO6, PO9, PO10	PSO1, PSO2	Research designs, statistical tools, data analysis, reporting methods.
SJMJ803A	Broadcast News Production	6	Regional, National	CO1–CO4	PO3, PO4, PO7, PO11	PSO2, PSO3	Studio production, news writing, anchoring, technical operations.
SJMJ805A	New Media and Web Content	6	Global	CO1–CO4	PO2, PO4, PO7, PO8	PSO2, PSO3	Web writing, social media strategies, online journalism tools.
SJMJ807A	Media, Law and Society	4	National	CO1–CO4	PO1, PO5, PO8	PSO1, PSO3	Media regulations, ethics, legal frameworks in journalism.



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SJMJ809A	Summer Training Report	4	Regional, National	CO1–CO4	PO3, PO6, PO7, PO9, PO11	PSO2, PSO3	Practical industry exposure documentation, reporting and reflection.
SJMJ802A	Development Communication	5	Local, National	CO1–CO4	PO1, PO2, PO4, PO8	PSO1, PSO3	Role of media in social change, rural and urban development strategies.
SJMJ804A	Major Project	6	National, Global	CO1–CO5	PO3, PO4, PO5, PO7, PO10, PO11	PSO1, PSO2, PSO3	Independent media project showcasing research, production, and presentation skills.
SJMJ806A	Corporate Communication	5	Regional, Global	CO1–CO4	PO2, PO3, PO4, PO7	PSO2, PSO3	Organizational communication, branding, and crisis communication.
SJMJ808A	Media and Gender Studies	5	National, Global	CO1–CO4	PO1, PO4, PO6, PO8	PSO1, PSO3	Gender representation, feminist media theories, advocacy through media.